

# Rose Mossman

*UX/UI Designer with a Graphic Design background seeking a position in Product Design. Experience working creatively as a team, and using feedback to develop the most effective solutions. Passionate about human-centered design and understanding the bigger picture.*

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## Education

### Bachelor of Design

Honours, Graphic Design Major  
OCAD University, Toronto ON  
September 2014-April 2018

### UI Design, Certificate

Career Foundry, Berlin (Remote)  
June 2021-April 2022

## Skills

Design Thinking  
Wireframing  
Responsive Design  
Usability Testing  
Competitor Analysis  
Rapid Prototyping  
Typography  
Knowledge of HTML/CSS/JS  
Bilingual (English/French)

## Tools

Figma  
Sketch  
Adobe Creative Suite  
Invision  
Balsamiq  
Miro  
After Effects  
Microsoft Office Suite

## Work Experience

### Graphic Designer

Stanpro Lighting Systems, Montreal QC  
August 2019-present

- Improving the experience of the company website through appealing imagery, infographics, technical documents and interactive brochures.
- Designing interactive email marketing assets to increase traffic to the website
- Working closely with the Marketing department towards time-sensitive product launches
- Creating videos in Aftereffects to provide details on new products.
- Maintaining a consistent and appealing branding system across all company assets.

### Junior Graphic Designer

Curbex Media, Barrie ON  
May 2018-July 2019

- Designed graphics and found advertising solutions for a wide range of clients, both corporate & small business.
- Maintained direct communication with clients in order to understand their needs and develop multiple iterations
- Worked closely with Project Managers and the Printing Department to ensure the best outcome for the client

### Print Shop Technician

OCAD Copy Print Center  
August 2017-May 2018

- Prepared files in many different formats for print
- Operated and troubleshoot 9+ different types of printers.
- Ensured the best printing outcomes for students by helping them with file prep and tips for best printing practises.